



OVERVIEW

Titleist is committed to meeting and exceeding the expectations of golfers worldwide by designing and producing golf balls of super performance and superior quality that provide golfers with a competitive advantage.

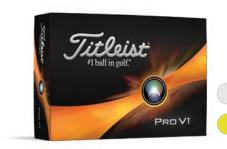
From the most played and best selling Titleist Pro V1 and Pro V1x, to the soft, premium performance AVX, and Tour Soft, the explosive Velocity and soft feeling TruFeel, Titleist offers category leading golf balls in each segment of the market to satisfy preference options like color, feel and price.

We also offer the Pinnacle line of golf balls. The high powered Rush golf ball is built for pure distance while the low compression Soft is built for distance with an extremely soft feel.



TITLEIST*

PRO V1 FAMILY



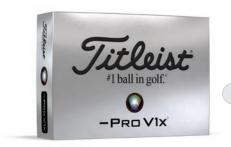
Titleist Pro V1 golf balls are engineered for players who prioritize total performance.

White golf balls are available with play numbers 1-4, 5-8, and all the same play number 00 or 1-99. High optic yellow golf balls are available with play numbers 1-4.



Titleist* **Pro V1x*** golf balls are engineered for players who prioritize total performance, with higher flight and higher spin.

White golf balls are available with play numbers 1-4, 5-8, and all the same play number 00 or 1-99. High optic yellow golf balls are available with play numbers 1-4.



Titleist Pro V1x Left Dash golf balls are engineered for players who prioritize total performance, with higher flight and lower spin.

White golf balls are available with play numbers 1-4.

TITLEIST®

PREMIUM PERFORMANCE



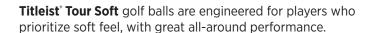
Titleist* **AVX*** golf balls are engineered for the player who is looking for a low flying, low spinning golf ball with very soft feel and excellent greenside control.

White and high optic yellow golf balls are available with play numbers 1-4.

TITLEIST*

PERFORMANCE LINE





White, high optic yellow and green golf balls are available with play numbers 1-4.



Titleist 'Velocity golf balls are engineered for players who want distance above all else.

White golf balls are available with play numbers 1-4.



Titleist^{*} **TruFeel**[™] golf balls are engineered for players who prioritize soft feel and trust the Titleist brand.

White and high optic yellow golf balls are available with play numbers 1-4.

PINNACLE®



Pinnacle* Rush golf balls are designed to deliver extraordinary distance helping golfers of all abilities hit the ball farther with every club.

Available in white and yellow. Available in dozen and 15-ball packs.



Pinnacle* **Soft** golf balls are designed to give golfers an incredibly soft feel and help them hit the ball long.

Available in white. Available in dozen and 15-ball packs.

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MAKE IT YOUR OWN

Freedom of expression. Bright or bold. Simple or elegant. Classic or intricate.

From block lettering personalization, to 5-color logos, to prize winning photographs, let your imagination run wild.

At Titleist, you can be confident that your custom logo project will receive the creative support and exacting color reproduction your brand deserves.





PERSONALIZATION

- n Block lettering in ALL CAPS on one pole of the golf ball
- n Maximum 17 characters per line up to 3 lines
- Imprint colors: BLACK, BLUE, RED, GREEN, ORANGE, PURPLE, CRIMSON or PINK

Minimum

1 dozen



LOGO

- n Print up to 5 PMS colors
- n Up to 7/8" color logo on one pole of the golf ball

Minimum 12 dozen



LOGO & PERSONALIZATION

- n Color logo on one pole of the golf ball
- n Personalization on the opposite pole of the golf ball

Minimum 12 dozen



DOUBLE PERSONALIZATION

- n Block lettering in ALL CAPS on two poles of the golf ball
- n Maximum 17 characters per line up to 3 lines
- Imprint colors: BLACK, BLUE, RED, GREEN, ORANGE, PURPLE, CRIMSON or PINK, same color on both poles

Minimum 1 dozen



DOUBLE LOGO

- ⁿ Print up to 5 PMS colors on both poles
- $_{\text{\tiny n}}$ $\,$ Up to 7/8" color logo on both poles of the golf ball

Minimum 12 dozen



PHOTOGRAPH

- n Photograph is imprinted using 4-color process inks
- 7/8" color photograph on one pole of the golf ball
- High resolution 300 ppi artwork required

Minimum 12 dozen

CUSTOM GOLF BALL GUIDELINES

KEY POINTS

- ⁿ Supplying PMS (Pantone[®] Matching System) colors is preferred for accuracy.
- ⁿ Artwork received without PMS colors will be set up to match supplied image.
- Long lines of text or text printed in light colors will not reproduce well. We suggest using dark colors and removing or stacking long text for best appearance.
- ⁿ Printing capabilities are limited to 5 colors, however, we can manipulate artwork to generate multiple colors using half-tones, gradients and CMYK process inks.
- ⁿ Logos/imprints on non-white golf balls are recommended in black ink.

FILE TYPES ACCEPTED

Preferred n .ai n.pdf n .eps

Also accepted n.jpeg n .bmp

PERSONALIZATION GUIDELINES

- BLACK, BLUE (PMS 287), RED (PMS 186), n Color Options **GREEN** (PMS 350) OR **PINK** (PMS 232)
- n Font **HELVETICA BOLD**, contact us for other options)

n Text Maximum of 3 lines of text, 17 characters per line.

Print Size Personalization length will determine character size.

> Short messaging will result in larger letters. Long messaging will result in smaller letters.

The printing of any message is at the discretion of Titleist.

REMINDERS

Maximum logo size is 18 mm square, 22 mm circle or 10mm x 28mm rectangle.

Minimum quantity Logo order - 12 dozen per ball type:

Personalization - 3 dozen per ball type.

Approximate lead-time for a proof is 48 hours.

Production lead-time begins from date of art/credit approval.

Photographs must be 300 ppi (pixels per inch).

LOGO POSITIONS



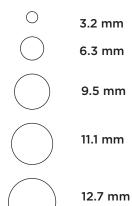
Aligns with ball type

Aligns with Titleist

Aligns on North and South poles

LOGO SIZES

Here's a quick guide to help you visualize the correct size of your logo on a golf ball, up to 22mm circle maximum.







15.9 mm









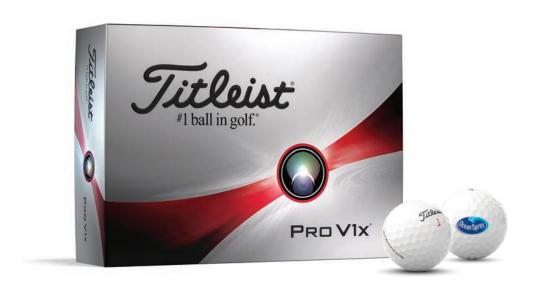
TITLEIST* PRO V1* AND PRO V1x*

DOZENS

Pro VI and Pro VIx dozens are the benchmark for all corporate and tournament gifts.

Customize golf balls with a special message, corporate logo or event logo





Minimum	Personalization	1 dozen
	Logo	12 dozen

TITLEIST° PRO V1° AND PRO V1x°

HALF-DOZENS

The Pro V1 and Pro V1x half-dozens are a great option for corporate, tournament or special event gifts.

Customize golf balls with a special message, corporate logo or event logo





Minimum	Personalization	2 half-dozen (1 dozen)		
	Logo	24 half-dozen (12 dozen)		

SETTING YOUR BRAND APART Sitleist

SET YOUR BRAND APART

With PackEdge[™] by Titleist custom packaging, it's easy to elevate your custom golf ball order with an extensive family of pre-designed templates. PackEdge custom packaging offers short lead-times, small minimum order requirements and low custom packaging surcharges.

All this makes it easier for country clubs and corporations to enhance your golf ball order with premium custom packaging. Experience the incredible impact a custom package can project and set your brand apart.





DOZENS



The gift of a dozen custom golf balls – as a thank you to customers, a tee prize for your next event, or a holiday gift for business associates or employees – is always welcome.

From custom dozen packaging to a simple and elegant custom wrap, custom golf ball packaging can be personalized or branded with your logo or business message.

Elevate the experience for your members and guests by featuring a classic clubhouse, signature hole or club logo when hosting an Invitational, Club Championship or significant milestone event.

Minimum	48 dozen
Color Options	All PackEdge dozen templates



Our half-dozen options are great for charity golf events. If you have a multi-day event, the half-dozen is a wonderful gift that can be handed out as a thank you at registration or as a favor during the awards dinner.

Half-dozens are also perfect corporate gifts and promotional items. We have many unique offerings to help you achieve your marketing goals and show your appreciation.

ALL HALF-DOZEN PACKEDGE CONFIGURATIONS

Minimum	48 half-dozen (24 dozen)
Color Options	All PackEdge dozen templates



1, 2, AND 3-BALL



Celebrate your next special event in style with a 1-ball box or a 2 or 3-ball sleeve. These unique configurations are popular for charity events, promotional items, birthdays, graduations, weddings, bachelor or bachelorette parties and more.

1-BALL BOX

Minimum	144 boxes (12 dozen)
Color Options	Colors can be adjusted to closely match your club or company brand identity

2-BALL SLEEVE

Minimum	144 sleeves (24 dozen)
Color Options	Colors can be adjusted to closely match your club or company brand identity

3-BALL SLEEVE

Minimum	96 sleeves (24 dozen)
Color Options	Colors can be adjusted to closely match your club or company brand identity

2-BALL BUSINESS CARD BOX

Minimum	144 boxes (24 dozen)		
Color Options	Colors can be adjusted to closely match your club or company brand identity		

Die-cut lid allows insertion of a business card or gift card (business card and gift card not included)

TEMPLATE OPTIONS

TEXTURE

A classic look designed to perfectly frame your logo or picture.

- Coordinating sleeves repeat your photograph on all four sides
- Photograph must be 300 ppi at 5" x 7"

COLOR OPTIONS













NATURAL

Natural elements adorn this handsome design to display your logo.

ⁿ Matching custom sleeves feature your logo on all four sides

COLOR OPTIONS













ESTATE

Elegant design with brilliant color pinstripe pattern accented with silver.

- ⁿ Colors can be adjusted to closely match your club or company brand identity
- Design pattern and your logo repeated on sleeves

COLOR OPTIONS















BASIC

An understated, bold design makes your logo the focal point of the package.

- ⁿ Colors can be adjusted to closely match your club or company brand identity
- ⁿ Matching custom sleeves also feature your logo

COLOR OPTIONS



BAS02











TEMPLATE OPTIONS

BOLD

Highlight your photograph in this bold, classic design.

- ⁿ Border color can be adjusted to closely match your club or company brand identity
- Photograph must be 300 ppi at 5" x 7"

COLOR OPTIONS











STREAMLINE

Combined with an opaque window frame, here's a sleek way to highlight your logo and photograph.

- Colors can be adjusted to closely match your club or company brand identity
- Photograph must be 300 ppi at 5" x 7"

COLOR OPTIONS









RED



GRAY

GREEN



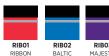
BLACK

Your prize winning photograph accented with a jewel-toned ribbon.

BROWN

- ⁿ Ribbon color can be adjusted to closely match your club or company brand identity
- Available in a non-photo design as well
- Photograph must be 300 ppi at 4" x 10"

COLOR OPTIONS



















EXECUTIVE

Bright jewel tones surrounding the white marquee panel showcasing your logo or photo.

The colors can be adjusted to closely match your club or company brand identity

COLOR OPTIONS



KELLY GREEN





RED



BLUE



PURPLE



EXE06 VOI CANIC

BLACK





TEMPLATE OPTIONS

INVITATIONAL

A great commemoration of your event showcasing past winners, the history of the event and/or a special photograph.

- Colors can be adjusted to closely match your club or company brand identity
- ⁿ Design pattern and your logo repeated on sleeves

COLOR OPTIONS















BAROQUE

Intricate patterned corners complimented with subtle colors to accent your logo.

- ⁿ The colors can be adjusted to closely match your club or company brand identity
- Matching custom sleeves feature your logo on all sides

COLOR OPTIONS







BEIGE/

SIFNNA







BQEO6 LT GRAY/ GRAY



LAYERS

Clean design to highlight your brand and product in a powerful way.

- The colors can be adjusted to closely match your club or company brand identity
- Logo/photo wraps around the sleeve to create a complete image inside the box
- Photograph must be 300 ppi at 5" x 7"

COLOR OPTIONS





MAJESTIC

PURPI F



CHAI LATTE



GREEN



BLUE









FROM ORDINARY TO EXTRAORDINARY

In addition to PackEdge, Titleist also offers a variety of unique packaging configurations. The Titleist branded packaging options have very low minimums and quick turn-around times.

The unique custom packaging options have a variety of different structures and are available with stock Titleist branding or custom logos.

Whether you're looking to create a lasting impression with a tin, tumbler or 2-ball business card box, these packaging options will meet the requirements of nearly any country club or corporation.



TITLEIST° 1-BALL BOX

Individually boxed custom golf balls without the lead-time of a custom box.



Minimum	Personalization	1 dozen (12 boxes)
	Logo	12 dozen (144 boxes)

TITLEIST[®] **2-BALL SLEEVE**

Custom golf balls in a 2-ball sleeve without the lead-time of a custom box.



Minimum	Personalization	6 sleeves (1 dozen)
	Logo	72 sleeves (12 dozen)

TITLEIST[®] 2-BALL TIN

Includes two custom golf balls.



Minimum	Personalization	72 tins (12 dozen)
	Logo	72 tins (12 dozen)

Available with custom lid only.

TITLEIST®

3-BALL TIN

A classic gift that doubles as a keepsake to hold your valuables. Tin Includes:

- ⁿ Three custom golf balls
- ⁿ One Titleist Sharpie® Mini (black)
- ⁿ One Titleist ball marker, and five Titleist tees



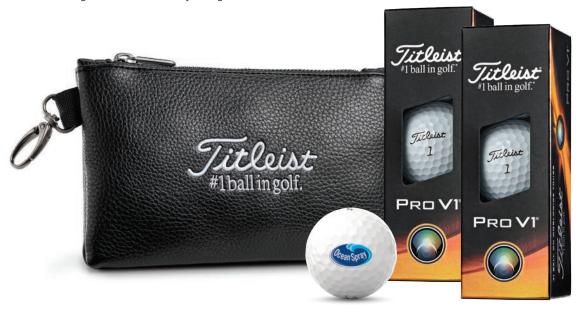
TITLEIST TIN		TITLEIST CUSTOM TIN		
Minimum	48 tins (12 dozen)	Minimum	48 tins (24 dozen)	

TITLEIST°

VALUABLES POUCH

A premium gift that doubles as a keepsake to hold your valuables. Fits two sleeves of custom golf balls perfectly.

- ⁿ Includes two 3-ball sleeves of custom golf balls
- Premium valuables pouch in super soft synthetic leather
- ⁿ With Titleist logo or customized with your logo





TITLEIST POUCH

Minimum 24 pouches (12 dozen)
NEW product - pre-book only

TITLEIST CUSTOM POUCH

Minimum 48 pouches (24 dozen)
NEW product - pre-book only

TITLEIST°

3-BALL TOURNAMENT KIT

A premium gift for tournaments from the #1 ball in golf.

Kit includes:

- ⁿ 3-ball sleeve of custom golf balls
- ⁿ Titleist alignment ball marker
- ⁿ Titleist divot tool
- ⁿ 5 Titleist tees



TITLEIST KIT TITLEIST CUSTOM KIT

Minimum 48 Kits (12 dozen) Minimum 48 Kits (12 dozen)



TITLEIST WATER BOTTLE

TITLEIST CUSTOM WATER BOTTLE

Minimum **36 bottles** (12 dozen)

Minimum **36 bottles** (12 dozen)





TITLEIST' GEAR VDS CUSTOM HEADWEAR



STEP 1: SELECT MODEL

CUSTOM HEADWEAR OFFERING



TITLEIST GEAR **CUSTOM HEADWEAR**

ADD YOUR LOGO

LOG0



STEP 2: SELECT THREAD COLOR

*For headwear with icon and in white color

Til Tù Tù Tü Tü Ti ROYAL 4R KHAKI 2K CHARCOAL RED NAVY DARK GREEN KELLY PURPLE ORANGE

STEP 3: CHOOSE YOUR SCRIPT OUTLINE COLOR (OPTIONAL)

*OUTLINE OPTION AVAILABLE ON ALL MODELS

STEP 4: ADD ANY ADDITIONAL LOGOS

*CHOOSE EMBROIDERY OR WOVEN LABEL



WEARER'S RIGHT WEARER'S LEFT

TITLEIST GEAR SMU CUSTOM BAG

• Customizable locations:

Saddle Pocket Ball Pocket Apparel Pocket • Lead time: 180 days

• Sizing: Varies by product

Ball Pocket 10 cm X 10 cm

Apparel Pocket 10 cm X 23 cm

Accessories Pocket 10 cm X 18 cm



STEP 1: SELECT MODEL



STEP 2: SELECT ACCENT COLOR

MATERIAL COLORS



ZIPPER OUTILINE COLOURS (STADRY MODELS)



TITLEIST GEAR SMU CUSTOM BAG

• Customizable locations:

Saddle Pocket Ball Pocket Apparel Pocket • Sizing: Varies by product

Ball Pocket 10 cm X 10 cm

Apparel Pocket 10 cm X 23 cm

Accessories Pocket 10 cm X 18 cm

Staff Bag Panel 13 cm



STEP 3: SELECT LOCATION



STEP 4: SELECT CUSTOMIZATION

TITLEIST GEAR **CORPORATE STOCK** PLAYERS 4 BAG

- Premium, fully-featured bag
- Default logo size 75mm
- Default logo size for clothing pocket 125mm wide



Minimum	12 (repeat order 6)
Lead-Time	3-4 weeks
Color Options	TRZISXAT-O TRZISXAT-4 TRZISXAT-2 BLACK NAVY GREY

CORPORATE STOCK PLAYERS 4 STADRY BAG • Premium, fully-featured bag

- Default logo size 75mm
- Default logo size for clothing pocket 125mm wide

TITLEIST GEAR



Minimum	12 (repeat order 6)
Lead-Time	3-4 weeks
Color Options	TEZISXZCA-0 BIACK

TITLEIST GEAR **CORPORATE STOCK** PREMIUM CARRY BAG

- Perfect for quick 9 or a full 18 holes
- Default logo size 125mm wide



Minimum	12 (repeat order 6)
Lead-Time	3-4 weeks
Color Options	TBZOCYIDECC-061 BLACK-RED

TITLEIST GEAR **CORPORATE STOCK CARRY BAG**

• Perfect for quick 9 or a full 18 holes



Minimum	12 (repeat order 6)
Lead-Time	3-4 weeks
Color Options	TBZOCYOCA-06 BLACK-RED

TITLEIST' GEAR
CORPORATE STOCK PLAYERS
COTTON COLLECTION

- Avalible in four colors
- Default logo size 50mm wide
- Short lead-time



Minimum	3 dz (repeat order 3)
Lead-Time	3-4 weeks
Color Options	THZSAPCNE-01 THZSAPCNE-41 THZSAPCNE-10 BLACK-WHITE NAVY-WHITE WHITE-BLACK

TITLEIST' GEAR CORPORATE STOCK PLAYERS PERFORMANCE BALL MARKER

- Avalible in four colors
- * Default logo size 50mm wide
- Short lead-time





METICULOUS CRAFTSMANSHIP. UNPARALLELED FUNCTIONALITY.



TITLEIST® PLAYERS BACKPACK

Default logo size 90mm wide



TITLEIST* PLAYERS 20" SPINNER

Default logo size 90mm wide



Minimum	6 (repeat order 6)
Lead-Time	3-4 weeks
Color Options	TAZOPBP-06 BLACK/RED

Minimum	6 (repeat order 6)
Lead-Time	3-4 weeks
Color Options	1A20PSP-06 BLACK/RED

TITLEIST® PLAYERS SACKPACK

Default logo size 90mm wide



Minimum	6 (repeat order 6)
Lead-Time	3-4 weeks
Color Options	TAZOPSPN-06 BLACK/RED

TITLEIST° PLAYERS CONVERTIBLE DUFFEL

Default logo size 90mm wide



Minimum	6 (repeat order 6)
Lead-Time	3-4 weeks
Color Options	TA20PCD-06 BLACK/RED

TITLEIST® PLAYERS BOSTON BAG

Default logo size 90mm wide



Minimum	6 (repeat order 6)
Lead-Time	3-4 weeks
Color Options	TAZOPBB-06 BLACK/RED

TITLEIST® PLAYERS DUFFEL

Default logo size 90mm wide



Minimum	6 (repeat order 6)
Lead-Time	3-4 weeks
Color Options	TAZOPDF-06 BLACK/RED

TITLEIST° PLAYERS HANGING TOILETRIES BAG

Default logo size 50mm wide

TITLEIST° PLAYERS DOPP KIT

Default logo size 50mm wide





Minimum	12 (repeat order 12)
Lead-Time	3-4 weeks
Color Options	TAZOPHT-06 BLACK/RED

Minimum	12 (repeat order 6)
Lead-Time	3-4 weeks
Color Options	TA20PDK-06 BLACK/RED

TITLEIST° ZIPPERED CLASSIC POUCH

Default logo size 50mm wide

TITLEIST° VALUABLES CLASSIC POUCH

Default logo size 50mm wide





Minimum	12 (repeat order 6)
Lead-Time	3-4 weeks
Color Options	TIAZOZDO BLACK

Minimum	12 (repeat order 6)
Lead-Time	3-4 weeks
Color Options	1A20PCD-06 BLACK

TITLEIST° TOUR DOUBLE CANOPY

- ⁿ Default logo size 200mm wide
- ⁿ Logo printed on 1, 2, or 4 panels



Minimum	6 (repeat order 6)
Lead-Time	3-4 weeks
Color Options	TA20TDCU-006 BLACK

TITLEIST* PLAYERS SINGLE CANOPY





TITLEIST® PLAYERS DOUBLE CANOPY

- Default logo size 250mm wide
- Logo printed on 1, 2, or 4 panels



Minimum	24 (repeat order 12)
Lead-Time	3-4 weeks
Color Options	TAZOPLDCU-OI BLACK/RED

TITLEIST® CART MITTS

Default logo size 40mm wide



Minimum	24 (repeat order 12)
Lead-Time	3-4 weeks
Color Options	TATWEACM-O BLACK

TITLEIST° PLAYERS TERRY

- ⁿ Towel size 51 cm x 101 cm
- Default logo size 75mm wide



TITLEIST® PLAYERS MICROFIBRE

- ⁿ Towel size 41 cm x 81 cm
- Default logo size 75mm wide



Minimum	12 (repea	at order	12)		
Lead-Time	3-4 wee	ks			
Color Options	TAZZPTT-1 WHITE	TAZZPTT-O BLACK	TA22PTT-2 GRAY	TA22PTT-4 Navy	

TIT	LEIST [®]
TRI	FOLD CART

- ⁿ Towel size 41 cm x 81 cm
- Default logo size 75mm wide



Minimum	(repeat order 6)	
Lead-Time	3-4 weeks	
Color Options	TAZZMFTWL-Z TAZZMFTWL-I GRAY WHITE	

TITLEIST° STADRY PERFORMANCE

- ⁿ Towel size 51 cm x 51 cm
- Default logo size 75mm wide



Minimum	12 (repeat order 6)	
Lead-Time	3-4 weeks	
Color Options	TAZZPIKCIE-O TAZZPIKCIE-4 BLACK NAVY	

Minimum	12 (repeat order 6)
Lead-Time	3-4 weeks
Color Options	TAZZSDPTWL BLACK

TITLEIST° TOUR SERIES DEN CADDY

Default logo size 90mm wide



Minimum	6 (repeat order 6)
Lead-Time	3-4 weeks
Color Options	TAZOACOC-OI BLACK

SCOTTY CAMERON PIVOT TOOL

ⁿ Colours can be mixed



Minimum	50 (repeat order 50)
Lead-Time	8-10 weeks
Color Options	

TITLEIST° RANGE BAG

- ⁿ Logo size 50mm
- ⁿ Fits 3 dozen golf balls



Minimum	6 (repeat order 6)
Lead-Time	3-4 weeks
Color Options	TAZOPLICU-01 BLACK/RED

SCOTTY CAMERON PIVOT TOOL WITH TIN

- ⁿ Colours can be mixed
- ⁿ Available with metal box



Minimum	50 (repeat order 50)
Lead-Time	8-10 weeks
Color Options	



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